Center for Community Safety Promotion

Affiliate Support Center and Certifying Center for Safe Community
Ajou University School of Medicine, Suwon, Korea

Neihu Safe Community

Country: Taiwan, Republic of China
Number of inhabitants: 268,420
Programme started year: 2002
Designation year: 2005, 2010
Full application available: http://www.safeneihu.org.tw/home

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The programme covers the following safety promotion activities:

For the age group

0-14

- Home environment safety promotion project
- International safe school program development
- School environment safety promotion project—little protector
- Bicycle licensing project
- Drowning prevention project

- Anti-bullying project
- Domestic violence, and child abuse prevention project

15-24

- Teenager crime prevention project
- Anti-bullying project
- International safe school program development
- Drowning prevention project

25-64

- Mountain Trail and Park Environment Assessment and Improvement
- Restaurant Taxi Calling Service for Customers
- Driver Courtesy Promotion Project
- Lifesaver and Rescue Team Training
- Suicide prevention project

65+

- Fall prevention project
- Home environment safety promotion project
- Suicide prevention project
- Joint Community Defense & Rescue Reporting System

At the following environments:

Home

- Home environment assessment and improvement project
- Fire & electricity safety promotion project
- Carbon monoxide poisoning prevention project
- Safe Home Environment Display Center

Traffic

- Road condition assessment and improvement project
- Safety promotion project on areas along MRT line
- Sidewalk and overpass safety assessment and improvement project

Occupational

- Shopping place staff safety training
- Shopping place environment assessment and improvement project

School

- International safe school program development
- Safe walk to school project

Sports & Leisure

- Warm-up-before-exercise promotion project
- Mountain trail and park environment assessment and

improvement project

- Leisure activity safety promotion along Neihu MRT Line—folding for tourists

Natural Disaster

- Dahu Community Safety Joint Control System

Violence Prevention

Establish cross-unit consulting networks to discuss highly dangerous marital violence cases to jointly set up operation strategies in providing victims necessary protections.

Suicide Prevention

Suicide by burning suicide is a frequent way in Neihu. Suicide prevention posters placed at sections selling charcoal in shopping malls and training cashier staff for adequately providing customers buying charcoal reminders and concerns.

Programs aiming at "High-risk Groups":

1. **Safety Promotion Programs for Elders**
   - Home-exercise promotions, which also help training physical strength of leg muscle groups for fall injury prevention.
   - Home safety assessments and improvements for elders to prevent get hurt.
   - Taking care of elders by visiting, regular phone greetings, meal services.
   - To establish a home service and support system (Emergency Reporting System) that could provides necessary and in time help for elders when facing dangers alone.
2. **Safety Promotion Programs for Students**
   - Assessment on Playground Safety by the elementary school students. Education trainings for students to better adopt proper safety knowledge, attitudes and behaviors and to further discover and improve unsafe places in schools.
   - Holding "Bicycle License Issuance Program" to educate juniors cycling safety and traffic rules.
   - Promote International Safe School Program.
   - Promote water activity safety, and conduct basic self-saving and drowning-prevention skill trainings.
3. **Leisure Activity Environment Safety Promotion Program**
   - Assess parks, hiking trails safety and report to relevant departments for improvements and repairing if dangerous places are spotted and ensure people doing leisure activities have a safe environment.
4. **Road Traffic Safety Promotion Program**
   - Assess sidewalks and bypasses safety and report to relevant departments for repairing and improvements.
   - Promotion pedestrian priority program to build the Pedestrian-Friendly environment
5. **Work and Shopping Places Joint Safety Promotion Program**

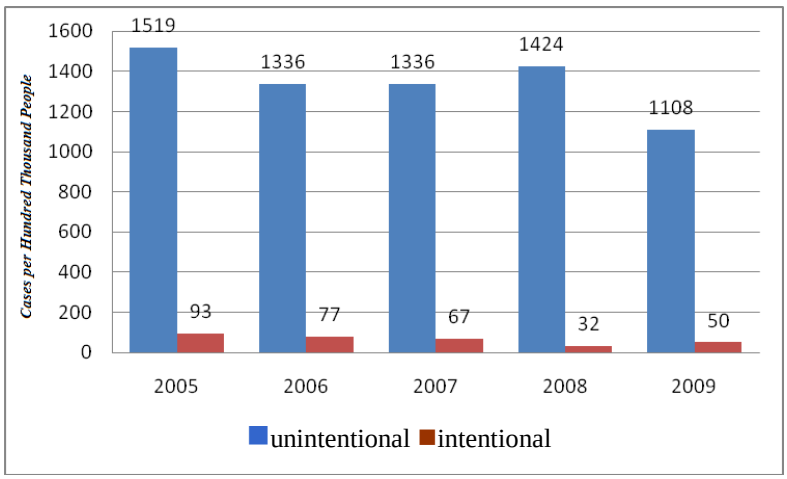
   Set up joint cooperation ties between shopping places in the community and also provide relevant safety promotion information to notice the customer when they are shopping.

Surveillance of injuries:
Where: Hospital ERs
Population base: 268,420 people
Started year: 2004

Numbers per year:
According to vital statistics of Department of Health, Taipei City Government, from 2005 to 2008, the unintentional injury death rate of Neihu District had dropped from 13.77 to 12.40 per hundred thousand people. While in 2009, the mortality rate raised to 15.34 due to road traffic injury and drowning.
Between 2005 and 2009, the intentional injury (suicide) death rate was with a wavy motion, but showed a sliding trend.

Item	Unintentional Injury	Mortality Rate/100,000	Intentional Injury (Suicide)	Mortality Rate/100,000
Year	Rank in Neihu District	Neihu District	Rank in Neihu District	Neihu District
2005	8	13.77	6	14.91
2006	8	13.30	5	16.34
2007	6	12.83	6	12.83
2008	9	12.40	7	14.28
2009	6	15.34	7	13.84

The number of intentional and unintentional injury cases between 2005 and 2009 showed a dropping trend overall.



In terms of unintentional injury, three major injury types were: road traffic, injury caused by cutting, striking, or caught in between objects and fall. According to the statistics, male had higher occurrence rate than female. The 15-to-24-year-old population is the majority of the high-risk group.

As for intentional injury, female had higher occurrence rate than male. The 25-to-44-year-old population is the majority of the high-risk group.

Produced information material, pamphlets:
1. magazine（Neihu is so safe）
2. Neihu Safe Community Program DVD
3. Safety promotion DMs

Staff
Number: 34
Professions: 2 full-time
Permanent Organization: Neihu Safety and Health Promotion Association
Specific inter-sectoral leadership group: Neihu District Office
General public health/health promotion group: Neihu District Health Center, and Tri-service General Hospital, National Defense Medical Center

International commitments:

Participation in Safe Community conferences:

1. 12th International Conference on Safe Communities, Hong Kong, March 2003
2. 1st International Conference on Safe School, Czech Republic, May 2004
3. 7th World Conference on Injury Prevention and Safety Promotion, Austria, June 2004
4. 3rd Asian Regional Conference on Safe Communities, October 2005
5. 15th International Conference on Safe Communities, South Africa, April 2006
6. 4th Asian Regional Conference on Safe Communities, Bangkok, November 2007
7. Asian Regional Workshop on Safe Communities in Hong Kong, March 2008
8. 17th International Conference on Safe Communities, New Zealand, October 2008
9. 16th Occupational Safety and Health Seminar, Hong Kong, December 2008
10. 5th Asian Regional Conference on Safe Community, Beijing, October 2009
11. 19th International Conference on Safe Communities in Suwon, Korea, March 2003

Hosting Safe Community Conferences:

Assisting 3rd Asian Regional Conference on Safe Communities